



# Focus

POS SYSTEMS

## COMPANY OVERVIEW

Restaurateurs can say goodbye to insufficient inventory, high labor costs and disjointed workflows. Customers can bid farewell to long wait times for service and incomplete or incorrect orders. Focus' restaurant management systems turn daunting daily operations into a simple, streamlined process. Our PCI-compliant POS systems are easy to use, install and maintain, and our cutting edge technology allows customers to realize return-on-investment by maximizing operational efficiency and minimizing operating costs.

## ABOUT US

Focus POS Systems has more than two decades of experience in providing restaurant management solutions to hospitality establishments. At Focus POS, we specialize in both table and counter service, take-out, delivery, bar and café industries, we have developed point-of-sale software that is simple, yet powerful. Restaurants around the world use our products to operate efficiently, improve productivity and increase profitability. We have installed systems in more than 10,000 unique locations worldwide.



# PROVEN SOLUTION FOR ANY INDUSTRY



## TABLE SERVICE

Focus POS offers a solution that allows restaurants in the table service industry to increase their average ticket size, increase table turnover, improve customer service and streamline food preparation for speedy service. Our POS system provides managers with all of the key metrics they need in one interface so that they can spend more time with customers and less time running reports.



## QUICK SERVICE

Our quick service POS system includes an intuitive interface that allows employees to streamline the order-taking process to speed up service. Industry-specific features such as suggestive selling, conversational ordering and order confirmation allow for quick and correct orders. These features also make the training process a quick and easy transition for employees that are new or lack experience.



## BAR & NIGHTCLUB

Focus offers a feature-rich solution for the bar and nightclub industry that allows bartenders to manage several tabs at one time and on one interface. Focus bar POS also safeguards your establishment by providing detailed liquor inventory reports to prevent shrinkage and an advanced ID scanner to avoid fines and potential lawsuits for underage drinking.



## DELIVERY

Our industry-specific POS solution streamlines the delivery process to ensure that orders are delivered to the right address at the right time. It includes efficient routes and zones for drivers, integrated caller ID that captures customer data and house accounts for quick and easy ordering.



## FROZEN YOGURT

Focus frozen yogurt POS is custom-designed for the industry to serve customers a smoothie or yogurt creation that meets their specific wants and needs and allows them to pay by the ounce. It includes customizable menu screens with modifiers, adjustable recipes, detailed order tickets and integrated food-safe scales that are NTEP-certified.



## CAFÉ

Focus café POS allows baristas to streamline service on busy mornings. The system includes integrated interfaces so that employees can manage and monitor the counter, patio and drive thru window all at once. We also offer customizable menus that include 250 unique screens that can hold up to 150 buttons each for quick and easy ordering that can cater to each customer's specific tastes.

# BUILT-IN FEATURES

Whether you are a single store operator or multi-location chain, Focus offers restaurant POS systems that help optimize inventory and enhance customer service in order to maximize profits. Taking every detail of the hospitality industry into consideration, our solutions are designed to make both employees' and customers' lives easier. Our POS systems are robust and feature-rich, allowing any restaurant to meet their unique business needs.

## SALES & MARKETING

- » Quick and easy touchscreen order entry
- » Accept debit, credit and gift cards
- » Handle split checks, tabs, transfers, voids and comps
- » Gift card program
- » Customer loyalty program
- » Email marketing

## INVENTORY CONTROL

- » Inventory cost controls
- » Ideal food costs
- » Manage invoices
- » Manage inventories
- » Usage analysis report
- » Inventory on hand
- » Reorder report
- » Par levels

## TABLE MANAGEMENT

- » Graphic layout
- » Customizable floor plans
- » Table types
- » Alert status
- » Table status
- » Beverage counts
- » Table times
- » Pool table timer

## ENHANCED SECURITY

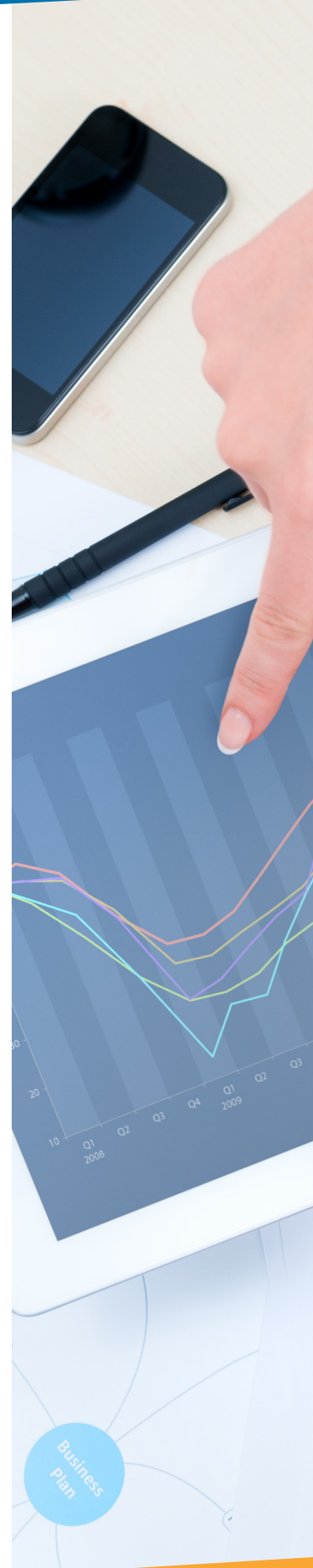
- » Age verification
- » Integrated security cameras
- » Text overlay to cameras
- » Fingerprint access
- » Secure payment processing
- » Real-time alerts

## LABOR SCHEDULING

- » Manage shifts
- » Schedule templates
- » Projected sales
- » Labor forecasts
- » Labor percentages

## DETAILED REPORTING

- » Labor reports
- » Item count reports
- » Inventory reports
- » Sales contests
- » Daily reports
- » Quickbooks export
- » Media reports
- » Historical reports



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## ADDITIONAL ADD-ON MODULES

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Focus offers additional add-on modules to enhance the functionality of its restaurant POS systems. The following add-on options allow restaurants to expand the scope of their operations to improve service and increase profits.

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### MYFOCUS MOBILE MANAGEMENT

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Managers can keep an eye on their restaurant and employees while they are traveling or vacationing with the myFocus mobile management app. It allows managers to remotely access detailed sales, labor, auditing and status information in real time via their smartphone or tablet. Available in the iPhone® App Store and Android Market, the myFocus mobile app is easy to implement and install.

### MYFOCUS CENTRAL

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myFocus Central, part of the myFocus Web Suite, is a web-based reporting platform that offers access to consolidated information from multiple locations. With centralized data, comparisons can be made between chain locations so individual store performance can be analyzed. Managers can also access store-level reports, trends and graphs or build their own custom dashboard for an individualized view of critical data. myFocus Central also integrates with Focus Enterprise to allow for easy menu updates at the store level.

### MYFOCUS LOYALTY & GIFT CARD PROGRAMS

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Our myFocus customer loyalty program is a win-win. Frequent customers are rewarded for their loyalty, and the store makes more sales on more items. Our point plans and incentives encourage customers to earn points by purchasing certain items on the menu. We also offer custom mobile applications that can be accessed by mobile devices and smartphones that allow customers to access their loyalty information, like the status of their awards, account balances and transaction histories.

The myFocus gift card program will keep future and existing customers coming back. They can be given as gifts to new customers or loaded and reloaded for quick payment processing for regulars. Our restaurant gift cards are internet-based and compatible with single-unit restaurants and multi-unit chains. They can be processed in real-time and used immediately following activation.

### MOBILE POS

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Make more sales in more places with Focus Mobile POS. Mobile POS also allows for additional sales at trade shows, tent sales or outdoor seating areas.

### ONLINE ORDERING

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Online orders shouldn't disrupt your workflow. Focus offers restaurant online ordering via mobile or web through third-party integrations. Orders are automatically and seamlessly integrated into your in-house system for streamlined preparation.

