

DIGITAL SIGN



# Digital Sign Controller



Display Real-Time POS Transaction Data  
and Multi-Media Advertising to Customers at Checkout



Keystroke Digital Sign Controller (DSC) turns any secondary monitor or dual-monitor POS terminal into a highly functional customer display system –

A versatile and impressive upgrade from traditional text-only customer display units.



## Fully Integrated and Customizable!

- Use DSC to welcome and engage customers at the POS checkout. Keystroke POS Dataport output can be used to display items, prices, payments, item images and more.
- Display store name and logo, upcoming sales, and item images. Advertise item specials, brands, and neighboring businesses!
- Panel layout is defined using customizable XML file format.
- Use standard designs with your own graphic content, or create your own layout using any combination of graphics, text, video, or even web-based HTML feeds.

**Increase sales and enhance your customers' shopping experience!**

**To learn more about the Keystroke Digital Sign Controller, contact your local Authorized Dealer or call SBS at 800-359-3458!**

THE CLEAR CHOICE IN RETAIL AUTOMATION

[www.KeystrokePOS.com](http://www.KeystrokePOS.com)